

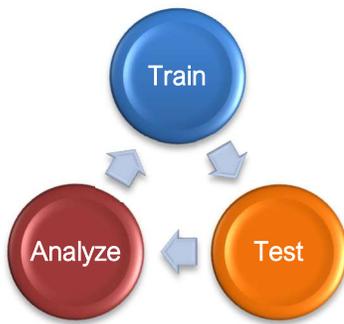
# Security Awareness Training

Delivering on the promise of technology

## Security Awareness Training

*How well does your workforce defend your data?*

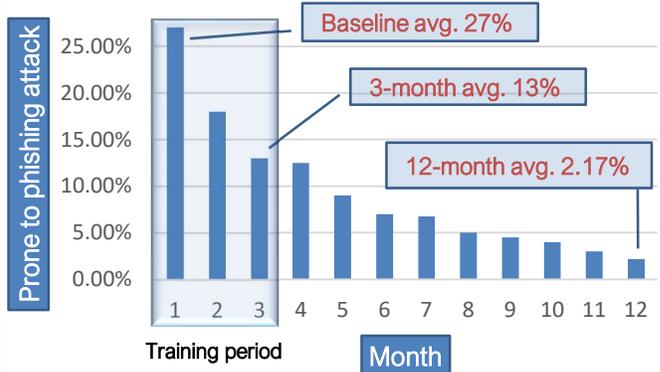
Across industries, employees are the primary source of hacker access to data through sophisticated phishing and ransomware attacks. Collective Group's Security Awareness Training uses the following process to make your staff a line of cyber defense:



- Baseline testing to determine your number of users prone to phishing attack
- Customized training for each user based on their specific testing responses (rather than death by slideshow)
- Retesting with simulated phishing emails to assess new level of competence
- Analysis of results and further training for vulnerable users

## Cyber defense results

Across 6 million users in 2018, the average phishing success rate was 27%. With Security Awareness Training, the rate was cut in half in just 3 months of the test-train-analyze cycle. By month 12, it was minimized to 2.17%.



## Why it matters

According to the FBI, phishing is the most common form of cyberattack. Quick and simple mouse clicks of unaware employees are the primary cause of debilitating attacks that can cost a company from \$10,000 to \$1 million per hour in data loss. Scams are getting more complex, and costs continue to rise. Strengthen and maintain your cyber defense posture with Collective Group.

## About Collective Group

Since 1994, Collective has delivered more than 7 million hours of world-class IT services to clients across the United States. Our clients benefit by receiving the technical expertise we have gained from working with notable hardware and software partners over the years, such as EMC, Dell, NetApp, Microsoft, and Veritas. Our services are tailored to the specific needs of your team and environment. Choose Collective to deliver a standard of excellence and help you achieve your technology and business goals.

## Contact

Trey Davis, VP Professional Services  
 Phone: 512-961-3582  
 Email: [trey@collectivegroup.com](mailto:trey@collectivegroup.com)  
[www.collectivegroup.com](http://www.collectivegroup.com)



120 S. Lakeline Blvd., Bldg. 1-200  
 Cedar Park, TX 78613  
 Phone: 512-263-5500  
 Fax: 512-263-0606

